

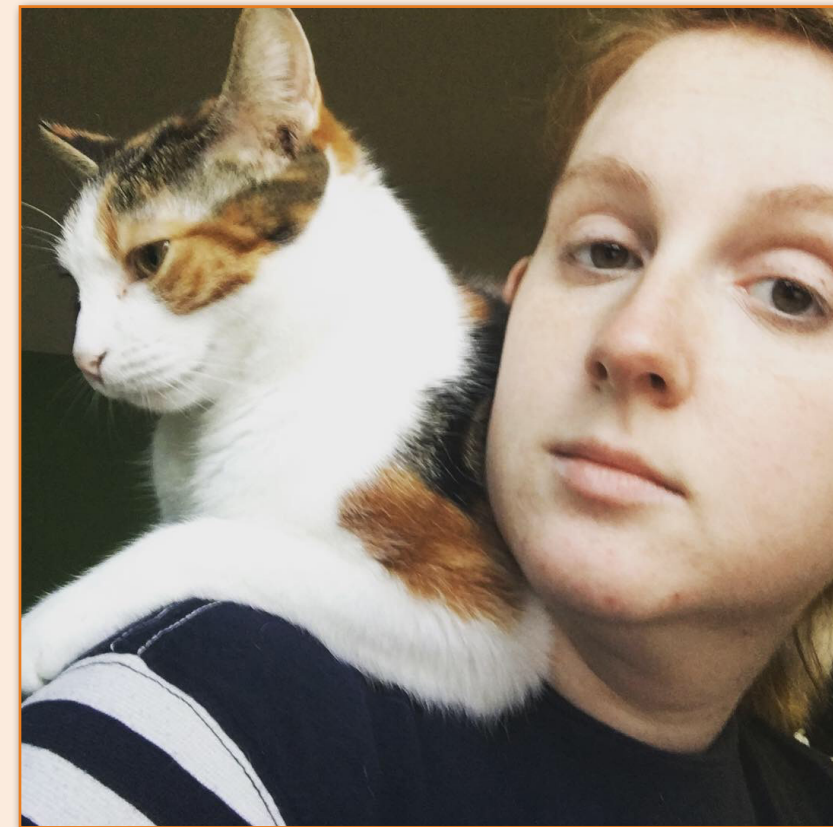
sparky 
Jessica Palagye
Art Direction
Graphic Design

Hi, I'm *sparky* 

I've had this nickname since my teen years, a joke that stuck around longer than any of us expected, but that's a silly story for another time.

You can call me Jessica. I have been a design professional for 14 years specializing in branding, advertising, web and consumer product design.

I am also a mom of 2 little girls, 2 fancy felines, and 1 pretty pup who keep my days creative in other ways.



professional experience

summary

With a design career spanning over 14 years across multiple industries, I have gained an in depth understanding of my own abilities and solidified my design aesthetic, as well as becoming proficient at adapting my creative thinking to produce the best solution for any given project.

software

Fluent:

InDesign || Illustrator
Photoshop || Word
Acrobat || ClubEssential

Familiar:

PowerPoint || Publisher
Wordpress || Prezi
Canva || Excel || Magento

skills

Graphic Design
Editorial Design
Art Direction || Branding
Typography || Advertising
Proofreading || Copywriting
Print Production || Sketching
Teamwork || Multitasking
UX/UI || Digital Design

Old Westbury Golf & Country Club, Old Westbury, NY *Communications Liaison*

8/2015 - Present

Lead the conceptualization, design and creation of in-house promotions and advertisements for member exclusive events, including event fliers, posters, table tents, monthly newsletter, web banners and internal ads. Manage, create and utilize email templates, write copy and schedule email blast communications with the membership. Maintain the Club website. Create weekly and assorted themed dining menus. Coordinate imagery for digital displays. Organize, edit and post photos. Manage Social Media presence on Facebook, Instagram and SnapChat.

Be* Marketing, Bayshore, NY *Freelance Graphic Designer*

5/2015 - 8/2015

Designed and laid-out various printed and digital materials for an array of clients, as well as prepared files for production. Conceptualized and created logos, followed brand guidelines, and revised files to follow consistent design standards.

Old Westbury Golf & Country Club, Old Westbury, NY *Part-Time Graphic Designer*

9/2012 - 8/2015

Designed all in-house graphics, including event fliers, posters, table tents, monthly newsletter, web banners and internal ads.

East Coast Cycle Supply, Farmingdale, NY *Senior Graphic Designer*

12/2012 - 05/2015

Designed bicycle graphics and color schemes as solo items or in bicycle product lines based on research of current trends. Designed lacrosse and other sports team uniforms; set up uniforms for print production. Designed ads for bicycle storefront to be used in-store and on the website. Designed and created weekly email blasts and monthly newsletters. Designed branded websites using Muse.

Scott Cooper Associates, LTD., Syosset, NY *Junior Art Director/Graphic Designer*

8/2010 - 12/2012

Designed brochures, stationary, landing pages, web banners, and packaging. Laid-out ads, photo manipulation, created templates and mock-ups. Ensured projects were print-ready before production. Maintained creative supplies and in-office Xerox printer.

Slightly Mad Communications, Northport, NY *Summer Intern*

5/2009 - 8/2009

Designed business cards and invitations. Created competitive analyses and PowerPoint presentations. Researched products, clients, competitors. Assisted TV spot shoot.

L.F. O'Connell & Associates, Islip, NY *Summer Intern*

5/2008 - 8/2008

Helped design printed materials. Assisted in keeping consistent design standards on extended pieces. Edited copy. Printed, cut, mounted, and created mock-ups.

types of work

 Category 	 Pages
Branding	6-10
Digital	12-16
Editorial	18-20
Stationery	22-23
Consumer Products	25-27

branding



your next appointment is:

DATE

TIME

STYLIST

lavish hair boutique
137 DEER PARK AVENUE • NORTH BABYLON, 11703 • 631.522.1663



lavish
special occasion styling & makeup

Updo \$80
 Trial Updo \$80
 Curls \$60
 Flower Girl / Communion \$60
 Airbrush Makeup \$125
 Traditional Makeup \$85

bride-to-be styling & makeup

Bride Updo \$125
 Bride Trial \$100
 Bride Hair Extensions \$20
 Bride Airbrush Makeup \$150
 Bride Traditional Makeup \$125

• All makeup includes lashes •
 Early hours are an additional \$15 / service
 On location is an additional \$25 / service

lavish hair boutique
1137 Deer Park Ave., North Babylon, NY 11703
631.522.1663

lavish

<i>cut & style</i>	<i>color & chemical</i>
Baby Cut \$12	Single Process \$50+
Kid's Cut \$15	Full Color \$80+
Cut / Style \$20	Gloss / Tone \$30
Teen's Cut \$30+	Highlights
Cut / Style \$35+	Hairline \$55
Men's Buzz Cut \$15	Crown \$75
Precision Cut \$20	Full \$100
Women's Cut \$35+	Lowlight \$30+
Cut / Style \$40+	Balayage \$125+
Bang Cut \$10	Decolorize \$75+
Blowout \$30	Perm \$75+
Braid \$15	Brazilian or Keratin \$200+
Flat Iron \$15	Protect Your Hair
Curling Iron \$15	Brazilian Bond Builder \$15
Conditioning Treatment \$20+	Goldwell Silk Lift \$15
Facial Waxing \$10	

hair extensions
quoted after consultation

Lavish Hair Beautique

project

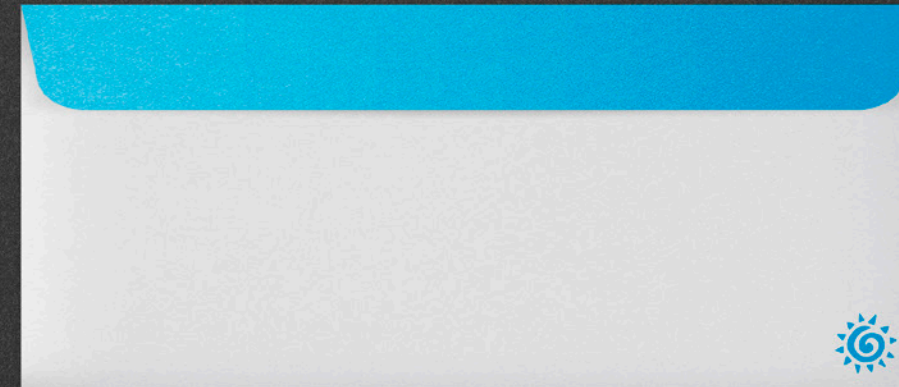
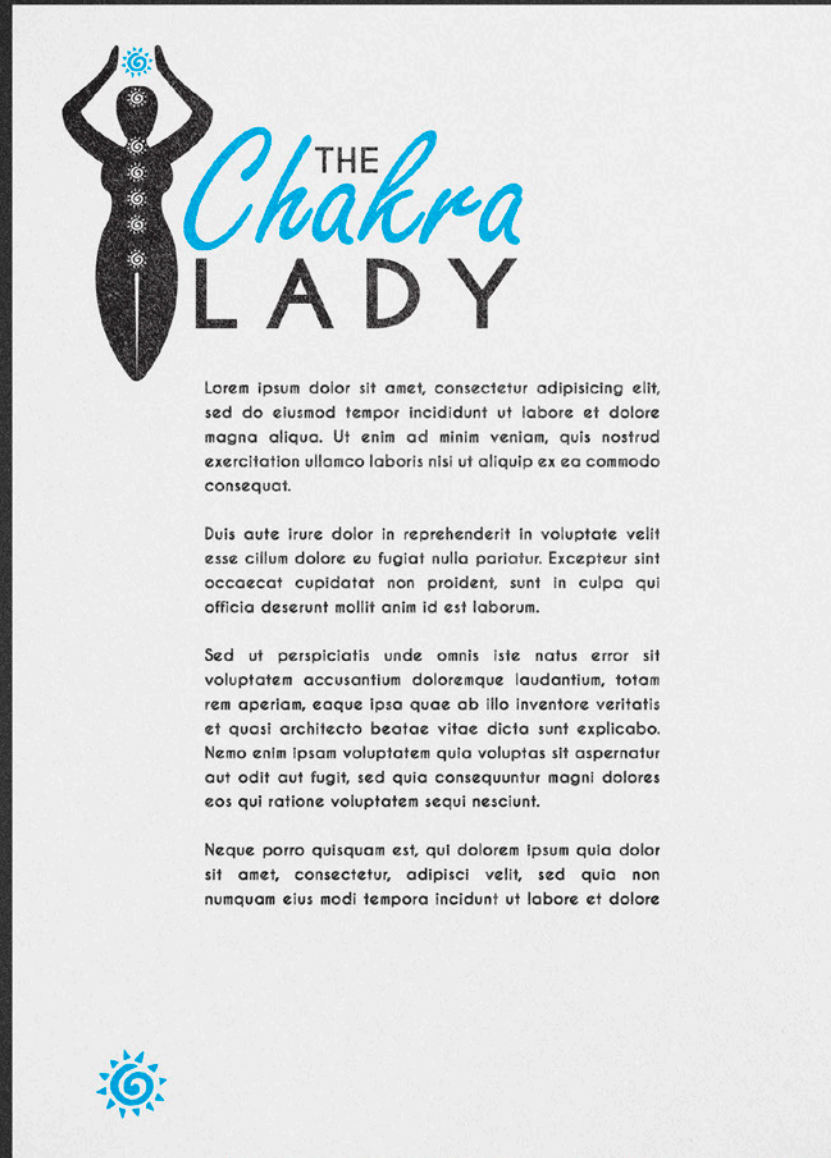
New business Branding & Collateral including:
 Logo Design
 Business Cards
 Price Sheet

summary

The client was looking for a design aesthetic that represented the interior design choices reflected in her newly opened shop. The Beautique and subsequent branding has a strong feminine tone with eclectic, antique elements and accents. The stark, contrasting black and white background is softened by the floral and metallic additions.

skills

Adobe InDesign
 Adobe Illustrator
 Adobe Photoshop
 Branding
 Graphic Design
 Stationary
 Photo Editing
 Typography



The Chakra Lady

project

New Business:
Logo & Branding

summary

The Chakra Lady is a life coach/consulting website which aimed to provide spiritual advice and enrichment. With a background in philosophy, psychology, metaphysics, reiki, yoga, tarot, reflexology and mediumship, this client was uniquely in-tune with the design process. The process began by researching the concept of chakra alignment, femininity and fertility throughout different cultures. We narrowed the conceptualization down to focusing on the ancient image of a fertility goddess and emphasizing the spiritual chakra above the head. Once the main concept was recognized, we fine-tuned the form to better represent the actual physical appearance of the client and brought the chakra closer to the body by bending the arms. This change helped condense the form to create a more connected combination logo mark, as well as symbolizing bringing the spirit closer to the body for her clientele.

skills

Adobe Illustrator
Adobe Photoshop
Graphic Design
Branding
Vector Editing
Typography

iterations





BZD Malting

project

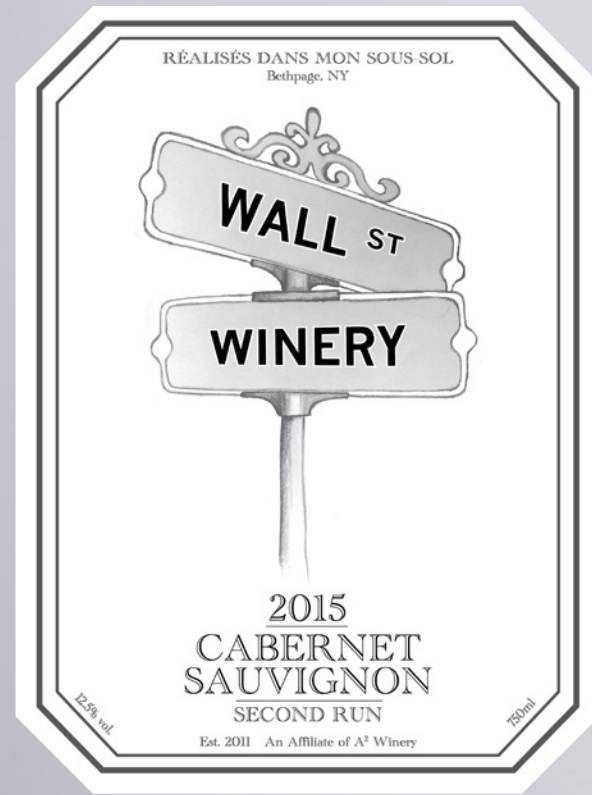
Custom Bottle Labels
for Charity Event

summary

The client was donating a batch of craft beer to a charity auction. They requested a set of matching custom labels to promote their brand. The resulting designs utilized edited vector line art and individualized typography design for each separate brew.

skills

Adobe Illustrator
Adobe Photoshop
Graphic Design
Product Design
Vector Editing
Typography



Wall St. Winery

project

New Business:
Logo
Bottle Label

summary

Being open-minded on concept, the client made the simple request of a classic look with a hand-drawn touch to convey the concept of a small, down home creation. The street sign was hand drawn and scanned to be digitally manipulated and add typography.

skills

Sketching
Adobe Illustrator
Adobe Photoshop
Graphic Design
Layout Design
Product Design
Photo Editing
Typography



Aunt Cisses' Essentials

project

New Business:
Logo
Product Label

summary

Aunt Cisses' was a new luxury bath and skin care products (lotions, scrubs, balms, etc.). The branding concept was focused on the ultra feminine, catering to the target consumer base, while also encompassing a visual of the name. We ultimately landed on a simpler, cleaner, modernized design, mimicking more well established companies.

iterations



skills

Adobe Illustrator
Adobe InDesign
Graphic Design
Product Design
Vector Editing
Typography

digital

Paparazzi App

project
App Design

summary

The Paparazzi app (PAP) was a social media app that aimed to capture the Snap® audience. The user flows were created to determine how the app could take the “disappearing image” theme to a new level.

Starting with wireframes, the app functions and interactions were mapped out, and I was able to determine the features for MVP and what would follow.

As the prototypes were built, they were user tested. The feedback assisted in finalizing the MVP and building a roadmap for future releases. The final designs were prepped and assets created to be handed off to the overseas development team.

skills

Adobe Illustrator
Adobe Photoshop
UX/UI Design
Graphic Design
Layout Design
Typography
Branding





K2 Bikes

project
Custom Branded
Website

summary
This website was revamped in an effort to elevate the brand into a higher bracket of cycle customers. The design emphasized the high end newer models, playing on the names of each bicycle design and promoting the elite look and feel.

skills
Adobe Illustrator
Adobe Photoshop
Graphic Design
Layout Design
Web Design
UX/UI Design
Typography
Branding

Reaction Cycles

project

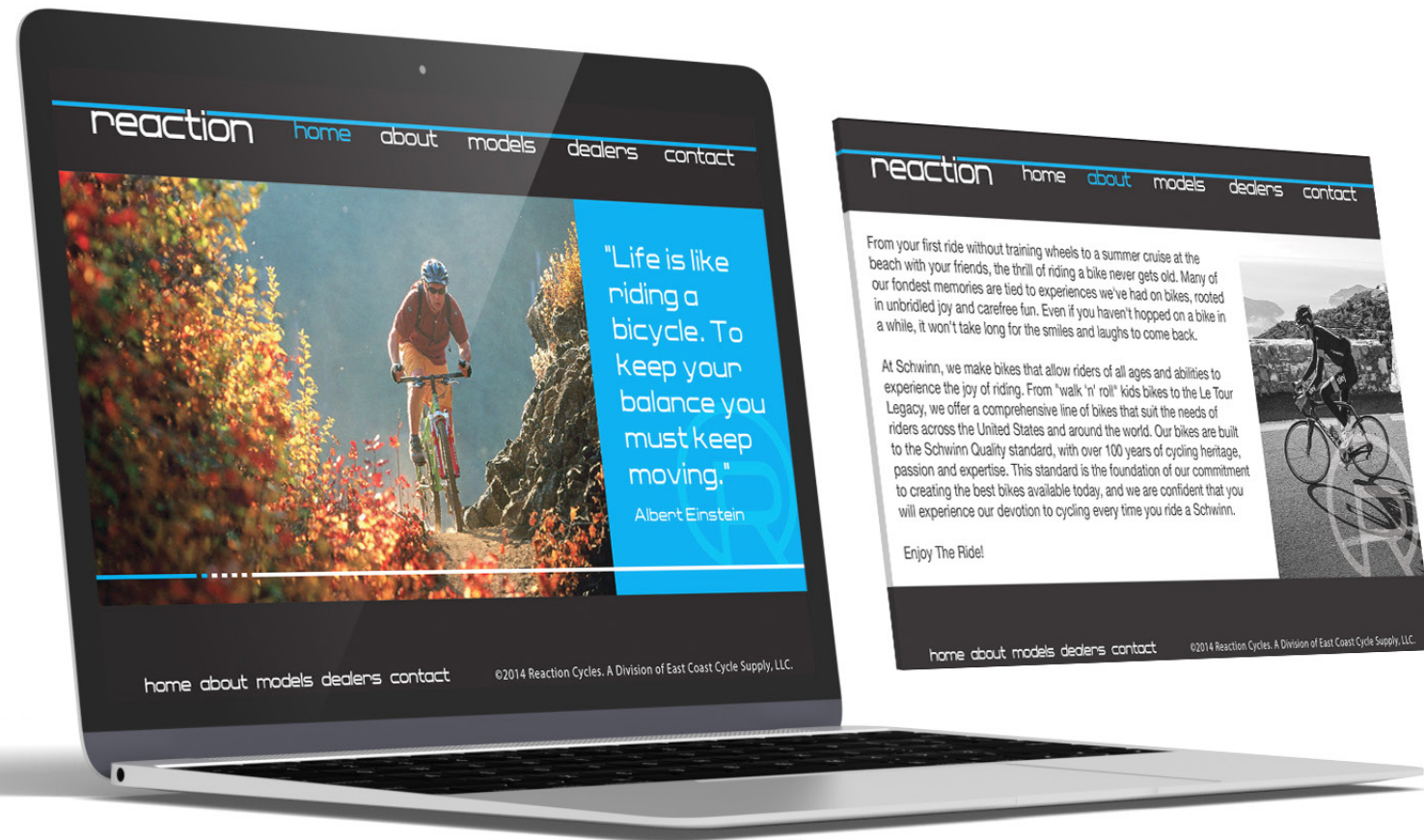
Custom Branded Website

summary

Part of a rebranding project, the look of an in-house bicycle brand website was updated. The site was created using Adobe Muse and was designed to be clean and simple to increase the ease of user experience. The newly revamped logo and word mark were worked into the imagery and the navigation to seamlessly integrate functionality and design.

skills

Adobe Muse
Adobe Illustrator
Adobe Photoshop
Graphic Design
Layout Design
Web Design
UX/UI Design
Typography
Logo Design
Branding



The Hub Cycle Shop

project
Custom Website
Landing Pages

summary
Each landing page was created in an e-commerce based website and layed out to fit in the 2-column format of the website. It was designed to flawlessly integrate with the branding of the client. Custom photos were taken and edited to fit the format of the site and give the user a clean experience.

skills
Magento
Adobe Illustrator
Adobe Photoshop
Graphic Design
Layout Design
Web Design
UX/UI Design
Typography
Branding



SEVEN HOUR STEAL STARTS NOW!

30% OFF
HYDRATION PACKS



A LIMITED TIME OFFER
TODAY ONLY!
GET YOURS NOW
12:00pm to 7:00pm (EST)



**WE'VE BEEN
NOMINATED!
VOTE NOW**
LONG ISLAND'S
BEST BIKE SHOP

Instore & Online • While Supplies Last • Quantities Are Limited • No Rainchecks • Offer expires on Nov 22nd at 7:01pm, EST
The Hub, 80 Smith Street, Farmingdale, NY 11735 © 2014 The Hub Cycle Center © All Rights Reserved



ONLINE INSTORE CONTACT LOCATION

FEBRUARY NEWSLETTER

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vestibulum tempus auctor arcu, vel laoreet nulla luctus quis. Nulla magna lorem, dignissim in dictum eu, convallis et sem. Maecenas lorem nisi, commodo



LATEST NEWS

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vestibulum tempus auctor arcu, vel laoreet nulla luctus quis. Nulla magna lorem, dignissim in dictum



TIPS & TRICKS

Nulla magna lorem dignissim in dictum eu, convallis et sem. Maecenas lorem nisi, commodo ut condimentum ut, posuere non massa. In hac habitasse plate



HUB BLOG

Vestibulum tempus auctor arcu, vel laoreet nulla luctus quis. Nulla magna lorem, dignissim in dictum eu, convallis et sem. Maecenas lorem nisi, commodo ut condimen-



HEALTH & FITNESS

Maecenas lorem nisi commodo ut condimentum ut, posuere non massa. In hac habitasse platea dictumst. Aenean facilisis elit ut magna hendrerit sed tincidunt



BIG DEAL



The Hub, 80 Smith Street, Farmingdale, NY 11735 © 2014 The Hub Cycle Center © All Rights Reserved

The Hub Cycle Shop

project
Custom Email
Templates

summary
The Hub sent out weekly email blasts to it's customer base and needed something more user-friendly. These redesigns utilized their existing branding and brightened up the layout to portray a lighter, outdoorsy aesthetic. The simple grid layout helped to streamline the content to enhance the user experience.

skills
Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Graphic Design
Layout Design
Web Design
UX/UI Design
Typography
Branding

editorial

WORKSHOP WEDNESDAY

DIY SIGN MAKING

FUN FOR THE WHOLE FAMILY!

WEDNESDAY, MAY 6, 2020
ORDER DEADLINE: Sunday, May 3

Choose between 10 designs & receive step-by-step instructions on how to make a custom sign!

\$20/KIT INCLUDES:
 2 6" x 6" Wood Signs + Paint + Stencil + Foam Brushes & other items to complete the project

Easter Take-Out

ORDER DEADLINE	PICK UP TIMES
Tuesday, April 7 by 3:00pm	Saturday, April 11 11:00am-6:00pm Sunday, April 12 10:00am-3:00pm

Menu Preview

Sliced Honey Baked Ham	\$12 / lb.
Sliced Leg of Lamb with Mint Jelly & Demi Glace	\$17 / lb.
Extra Demi Glace	\$14 / qt.
Herb Roasted Redskin Potatoes	\$10 / lb.
Fresh Green Beans	\$12 / lb.
Fresh Asparagus	\$12 / lb.
4oz. Bacon-Gruyere Egg Souffle	\$5 / each
Classic French Toast with Syrup	\$3 / piece
Smoked Bacon	\$12 / lb.
Country Breakfast Sausage	\$12 / lb.
Chicken Picatta with Lemon Capser Sauce on Side	\$14 / lb.
4oz. St. Clair Crab Cakes with Remoulade Sauce	\$10 / each
Traditional Italian Pasta Salad	\$14 / qt.
Mixed Greens Salad with Ranch Dressing	\$12 / qt.
Seasonal Fruit Salad	\$12 / qt.
Crudite Tray with French Onion Ranch	\$45 / each
Domestic Cheese Tray	\$45 / each
Assorted Dinner Rolls	\$8 / doz.
Cherry Pie	\$18 / each
Blueberry Pie	\$18 / each
Apple Pie	\$18 / each
Vanilla Easter Cupcakes	\$18 / dozen

PLEASE NOTE: All food is sent cold with re-heating instructions

[Click Here to Place Your Order](#)

SOCIAL DISTANCE FITNESS SOLUTIONS

While these circumstances have brought about their challenges, our Fitness staff is dedicated to keeping you active! Interested in starting or continuing your exercise journey from home? We are able to set up live one-on-one virtual personal training sessions! If that's not for you, we would be happy to work with you to create an individualized at-home exercise program made just for you! Regardless of activity level, space or equipment, there is always a solution to keep moving!

FOR MORE INFORMATION PLEASE EMAIL, TEXT, OR CALL:
 Eric Zalewski, Wellness Director
 (724) 809-7082 || ezalewski@stclaircc.org

CHEF CULP's QUARANTINE KITCHEN

Join Chef Culp LIVE in the SCCC Quarantine Kitchen on Thursday, April 23rd.

Chef will broadcast his cooking lesson live, and lead you step-by-step through his first online prepared meal. If you are interested in Chef's social distancing cooking, please follow the link below to secure your "Hazard-Free-Blue-Apron" box.

Please Note:
 Limited to 50 people. You need a laptop, tablet or a computer with a camera.

Pickup your ingredients box on Wednesday, April 22 4:00pm - 8:00pm.

Price: \$50
 Feeds 4 people.

St. Clair Country Club

project
 Event Promotion Flyers

summary
 The client needed striking graphics to promote events being held virtually. These promo flyers were all utilized in email blasts sent to the client's membership in an effort to increase participation in virtual activities and take-out dining orders.

skills
 Adobe InDesign
 Adobe Illustrator
 Adobe Photoshop
 Graphic Design
 Layout Design
 Promotion Design
 Photo Editing
 Typography

ZOOM IN TO OUR FIRST VIRTUAL KID'S DJ PARTY

SATURDAY, APRIL 18 AT 6PM

In order to receive the virtual invite to our ZOOM party, you are required to RSVP. Attendance is limited to 90 participants. Party kits are available for \$10/person. Please follow the link to RSVP.

Mother's Day Menu

ORDER DEADLINE: Tuesday, May 5 by 3:00PM
 ORDER PICKUP: Saturday, May 9 from 11:00AM-6:00PM & Sunday, May 10 from 10:00AM-3:00PM
 PLEASE NOTE: All food is sent cold with re-heating instructions

Sliced Herb Roasted Pork Loin (includes Major Grey Chutney)	\$14 / lb.
Chilled Sliced Beef Tenderloin (with Horseradish Sauce)	\$25 / lb.
Silver Dollar Rolls	\$8 / doz.
Herb Roasted Redskin Potatoes	\$10 / lb.
Fresh Green Beans	\$12 / lb.
Fresh Vegetable Medley	\$12 / lb.
4oz. Smoked Bacon-Imported Cheese Egg Souffle	\$5 / each
Whole Belgium Waffles (accompanied by Syrup & Strawberries)	\$7 / each
Smoked Bacon	\$12 / lb.
Country Breakfast Sausage	\$12 / lb.
Chicken Romano (with a Roasted Tomato-Basil Sauce)	\$14 / lb.
4oz. St. Clair Crab Cakes (includes Remoulade Sauce)	\$10 / each
Broccoli Carbonara Salad	\$14 / qt.
Mixed Greens Salad with Ranch Dressing	\$12 / qt.
Seasonal Fruit Salad	\$12 / qt.
Crudite Tray with French Onion Ranch	\$45 / each
Domestic Cheese Tray	\$45 / each
Assorted Dinner Rolls	\$8 / doz.
Cherry Pie / Blueberry Pie / Apple Pie	\$18 / each
Iced Sugar Cookies	\$24 / doz.

[Click Here TO PLACE YOUR ORDER](#)

CHEF CULP's DAILY SPECIALS

- Taco Tuesday
- RECESSION BURGER WEDNESDAY
- ITALIAN THURSDAY
- Seafood Friday
- SATURDAY BBQ
- Home Style Sunday

CHEF CULP's QUARANTINE KITCHEN

Episode II: GARLIC BUTTER GNOCCHI

Tune-in on Thursday, May 28 as Sous Chef Amy Chervon walks you through how to prepare homemade potato gnocchi with a garlic butter sauce. Along with the gnocchi, you will also prepare a simple Italian garden salad with red wine vinaigrette. Don't miss out!

Price: \$50
 Recipe feeds 4 people.

Please Note:
 Limited to 50 people. You need a laptop, tablet or a computer with a camera.

Tune-In for Class:
 Thursday, May 28 at 4:30PM

Order Deadline:
 Friday, May 22 by 1:00PM

Ingredient Box Pickup:
 Wednesday, May 27 4:00PM - 8:00PM

ENTERTAINMENT EVENT

OW MUSIC FESTIVAL

THURSDAY, MAY 25 • 7:30PM

LIVE MUSIC • RAY GREICHE BAND • DJ TOMMY NAPPI

OPEN SEATING
PREMIUM OPEN BAR WITH ROSE STATION & LAVENDER MOJITO BAR
FUN FOOD TRUCKS & OW COMFORT FOOD

RELAXED DRESS CODE: RIPPED JEANS, SHORTS, FLIP FLOPS ALLOWED! SEE THE EVENT CALENDAR AT OWGOLF.COM FOR INCENTIVE PRICING & MORE INFORMATION.

NEW RESERVATION CANCELLATION POLICY IN EFFECT: 48 HOUR CANCELLATION NOTICE REQUIRED. 50% CHARGE IF UNDER 48 HOURS. REVIEW OWGOLF.COM FOR MORE INFORMATION.

MAKE YOUR RESERVATIONS AT OWGOLF.COM

A HOUSE DINING EVENT

270 WHEATLEY PRESENTS

STEAK & PIANO NIGHT

FRIDAY, JANUARY 27TH • 6:30PM

GOURMET CARVING STATIONS & WINE PAIRINGS
FEATURING THE SULTRY SONG STYLINGS OF CAROLINE PURR

DINNER HIGHLIGHTS

Bone-in Ribeye	Stuffed Baked Lobster Thermidor
Bone-in NY Strip	Halibut
Veal Racks	Sushi and much more!
Skirt Steak	
Brick Half Chicken	

FEATURING

Glenmorangie Scotch Bar
Sommelier Curated Wine Selection

Make your reservations at owgolf.com or call (516) 626-1810 x243. Our standard Club Dress Code applies. The full dress code can be found online. See the event calendar at owgolf.com for more information.

HOLIDAY PARTY

FRIDAY, DECEMBER 16
7:30PM

DANCE ALL NIGHT WITH MC KEVIN
• FROM MORE THAN MUSIC

GUESTS WELCOME
• HORS D'OEUVRES
• ELABORATE DINNER BUFFET

USE OUR CUSTOM SNAPCHAT FILTER DURING THE EVENT!

Make your reservations at owgolf.com or call (516) 626-1810 x243. Our standard Club Dress Code applies. The full dress code can be found online. Check out the online calendar for more information.

OW's STEAK & MARTINI night

Wednesday, JULY 3RD

Cocktails at 6:30 | Seatings at 7:00, 7:30, & 8:00

Featuring:
Live lounge music by Ray Grieche & Friends
Specialty Martini Bar

Traditional Menu:
Chops, Steaks, Fresh Fish, Raw Bar, Crab Cocktail Station & More!

Please make reservations at ext. 243 or online at www.owgolf.com. Neat Jeans Permitted

270 WHEATLEY PRESENTS

a Night in the City

OW's first themed dinner of 2018 featuring staple dishes from NYC's famous restaurants

Thursday, January 26
7:00PM

Make your reservations at owgolf.com or call (516) 626-1810 x243. See the event calendar at owgolf.com for pricing, dress code & more information.

CLUB OW

WHITE PARTY

a Night in Havana

SATURDAY, AUGUST 8TH | 7:30PM

WEAR WHITE & DANCE ALL NIGHT
FEATURING INTERNATIONAL SPIN MASTER DJ YACINE

Neat jeans & shorts permitted. Collared shirt required.
Please make reservations at 516.626.1810 x243 or online at owgolf.com
Cancellations accepted until noon on day of event

GET INTO THE SPIRIT OF HALLOWEEN

OW'S ADULT COSTUME PARTY
FRIDAY, OCTOBER 20 • BUFFET & PARTY 7:30PM

JOIN US IF YOU DARE

MAKE YOUR RESERVATIONS AT OWGOLF.COM OR CALL (516) 626-1810 x243. CHECK OUT THE ONLINE CALENDAR FOR MORE INFORMATION.


USE OUR CUSTOM SNAPCHAT FILTER DURING THE EVENT!

Old Westbury Golf & Country Club

project
Event Promotion Flyers

summary
Eye-catching graphics were requested to promote member-only events being held at the club. These promo flyers were utilized in email blasts sent to the club's membership, posted on the club website and social media, displayed in-house via digital screens, printed posters and table tents in an effort to increase participation in activities and dining.

skills
Adobe InDesign
Adobe Illustrator
Adobe Photoshop
Graphic Design
Layout Design
Promotion Design
Photo Editing
Typography

Rooms	Banquet Dance Floor	Banquet No Dance Floor	Buffet Style Max	Classroom
Dining Room	270	340		
Cocktail Lounge	100	140	100	100
Ladies Card Room		34		28
Private Dining Room		24		20
New Grill Room	100	140	120	120
Members Lounge	50	70		

Old Westbury Golf & Country Club • 270 Wheatley Road Old Westbury, NY 11568 • P: (516) 6261810

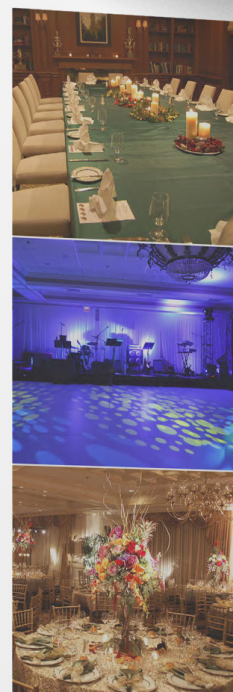


Old Westbury Golf & Country Club

project
Private Events
Brochure

summary
In an effort to promote private events, the club requested this project. Catering clients are a main source of revenue so having a high-end brochure was paramount to impressing potential bookings. This trifold was professionally printed in high gloss on heavyweight paper to increase the print quality and color vibrance.

skills
Adobe InDesign
Adobe Photoshop
Adobe Acrobat
Graphic Design
Layout Design
Promotion Design
Photo Editing
Typography
Print Production



Be the hit of the Holiday Season
by hosting your holiday party at OW in one of our exquisite private dining rooms. From passed hors d'oeuvres to an elegant sit down dinner party, and everything in between, we add those extra little touches that will make your celebration a memorable event.

With so many options, like the Private Dining Room (Library) that can hold up to 28 people, the Ladies Card Room that can hold up to 40 people, the New Grill Room and West Lounge for cocktail style receptions for 50+ people or the Main Dining Room that can hold up to 300 people (cocktail style event), Old Westbury Golf & Country Club is your home for the holidays.

December dates are filling up quickly, so don't wait any longer to book!

For more information, please contact Raluca, the Catering Director, at Raluca@owgolf.com or call the direct line: 516-629-3009.



stationery



Together with their families,
*Cori Anne Ryan &
 Zack Steven Emery*
 request the honor of your presence
 as they celebrate their wedding
 Saturday, July 28th, 2018 at 4:30 in the afternoon.
 Hunter Mountain
 64 Klein Avenue, Hunter, New York 12442
 Please arrive no later than 3:30pm to take the ski lift to the summit.
 A celebration with dinner, drinks & dancing to follow
 beginning at 6:00pm at the Copper Tree Restaurant.




Together with their families,
*Cori Anne Ryan &
 Zack Steven Emery*
 request the honor of your presence
 as they celebrate their wedding
 Saturday, July 28th, 2018 at 4:30 in the afternoon.
 Hunter Mountain
 64 Klein Avenue, Hunter, New York 12442
 Please arrive no later than 3:30pm to take the ski lift to the summit.
 A celebration with dinner, drinks & dancing to follow
 beginning at 6:00pm at the Copper Tree Restaurant.

Celebration Details

Dinner Menu:
Starter:
 Mixed Greens Salad with Balsamic Vinaigrette
Entrée Options:
 Roast Beef Tenderloin Au Poivre with Red Potatoes
 Almond Crusted Salmon in Lemon Beurre Blanc with Basmati Rice
 Vegan Thai Curry Served Over Rice
Dessert:
 Cake with Coffee & Tea

After Party:
 Please join the bride & groom after the reception at
 Van Winkle's Restaurant, located at the Kaatskill Mountain Club
 to toast to their new beginning.

Farewell Brunch:
 Before you head back home, please join us for brunch at
 Van Winkle's Restaurant from 8:00-11:00am on Sunday, July 29th.
 Hosted by Mr. & Mrs. Michael Ryan.



Travel Details

Driving Directions:
New York City:
 NY Thruway (I-87) N to Exit 20
 (Saugerties). Take Route 32 N to
 Route 32A N to Route 23A W.
Binghamton:
 Interstate 88 E to Oneonta
 Pick up Route 23 E to
 Route 23A to Hunter.
Rochester:
 NY Thruway E to Albany,
 then S to Exit 21 (Catskill),
 turn left after exit &
 go to Route 9W (about 2mi),
 take Route 9W S to Route 23A,
 take Route 23A W to Hunter.

Accommodations:
 For your convenience, rooms have been
 reserved a short walk from the reception.
Kaatskill Mountain Club
 62 Ultside Drive, Hunter, NY 12442
 (518) 263-5580
 Make sure to reserve by June 28th
 & mention the Ryan-Emery Wedding
 to receive special discounted rates.
 Various room types, suites & condos
 are available for both couples & groups.
 For more hotel information, please visit
[https://www.theknot.com/us/
 cori-ryan-and-zack-emery-jul-2018](https://www.theknot.com/us/cori-ryan-and-zack-emery-jul-2018)



Celebration Details

Travel Details
 Driving Directions: Accommodations:

Kindly Respond
 by Friday, June 15th, 2018



Kindly Respond
 by Friday, June 15th, 2018

M _____
 Will Happily Attend Regretfully Declines
 Sunday Farewell Brunch, yes please!

M _____
 Will Happily Attend Regretfully Declines
 Sunday Farewell Brunch, yes please!

Dietary Restrictions _____




Roast Beef Tenderloin
 Almond Crusted Salmon
 Vegan Thai Curry

Wedding Invitation

project
 Invitation Suite

summary
 This project was a collaborative effort with an artist who hand painted each floral element separately. Each piece was then rearranged to fit in with the typography layout and mimic the client's bouquet arrangements. The suite was finished by mounting the main invite page to a matching folder envelope, with the other pages tucked in the pocket and closed with twine to complete the rustic elegant theme.

skills
 Adobe InDesign
 Adobe Photoshop
 Graphic Design
 Layout Design
 Stationary
 Photo Editing
 Typography
 Artist Collaboration



Wedding Invitation

project
Invitation Suite

summary
The bride and groom were looking for a design that appropriately reflected the couple's love of NYC and their venue location in Brooklyn. The bold contrasting vector images were modified to fit the design and compliment the elegant typography without being too over the top. The suite was tied together with decorative, metallic twine and mailed in a craft paper envelope.

skills
Adobe InDesign
Adobe Illustrator
Adobe Photoshop
Graphic Design
Layout Design
Stationary
Vector Editing
Typography

consumer products



The Hub Cycle Shop

project
Custom T-shirt

summary
This project bridged a number of different media channels. Custom branded t-shirts were designed and the client chose to let their consumers vote on which design would be available for purchase. To accomplish this, a landing page on their e-commerce site was created, as well as a graphic for their social media channels to increase the visibility of the post. Once the votes were tallied, the winning shirt was prepared for production.

skills
Magento
Social Media
Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Graphic Design
Layout Design
Web Design
UX/UI Design
Product Design
Typography
Branding



The Hub Cycle Shop

project
Branded Cycling
Jersey

summary
Looking to promote their brand through their clientele, the cycle shop added this jersey to their inventory. The bold colors and graphics were used to expand on the client's brand recognition, as well as increase the visibility of a cyclist on the road. This project was prepared for production with appropriate specs and PMS color selection.

skills
Adobe Illustrator
Graphic Design
Layout Design
Product Design
Typography
Print Production
Sublimation



Sync Cycles

project
2014 Bicycle Line

summary
This project incorporated selecting paint colors for the bicycle frames that would match the custom decals. The decals were designed to specifically fit each frame and create a family of cycles that complimented each other, as well as looking stylish when displayed apart. Decals were created for almost every aspect of the frame and were prepared for manufacturing before leaving the studio.

skills
Adobe Illustrator
Adobe Photoshop
Graphic Design
Product Design
Photo Editing
Typography
Color Trends
Production Design

